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## BIB DATA SHEET

CONFIRMATION NO. 3759

<b>SERIAL NUMBER</b> 10/022,558	<b>FILING or 371(c) DATE</b> 12/14/2001 <b>RULE</b>	<b>CLASS</b> 705	<b>GROUP ART UNIT</b> 3688	<b>ATTORNEY DOCKET NO.</b> A0819		
<b>APPLICANTS</b> William P. Price, Santa Ana, CA; R. Gregory Kalsow, Lake Forest, CA; Leopold B. Willner, Santa Cruz, CA; <b>** CONTINUING DATA *****</b> <b>** FOREIGN APPLICATIONS *****</b> <b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 01/18/2002						
Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Verified and Acknowledged <u>/DANIEL LASTRA/</u> Examiner's Signature		<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWINGS</b> 11	<b>TOTAL CLAIMS</b> 51	<b>INDEPENDENT CLAIMS</b> 3
<b>ADDRESS</b> WESTERN DIGITAL TECHNOLOGIES, INC. ATTN: LESLEY NING 20511 LAKE FOREST DR. E-118G LAKE FOREST, CA 92630 UNITED STATES						
<b>TITLE</b> Audiovisual system and method for displaying segmented advertisements tailored to the characteristic viewing preferences of a user						
<b>FILING FEE RECEIVED</b> 1298	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit			